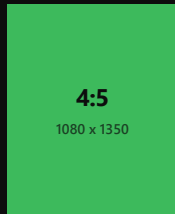


Dimensions

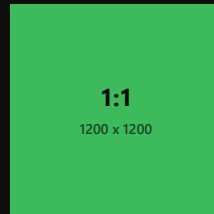
Post at the right size and your content looks sharp and fills the screen. Post at the wrong size and it gets cropped, blurred, and quietly buried.
All current for 2026.

**Feed post**

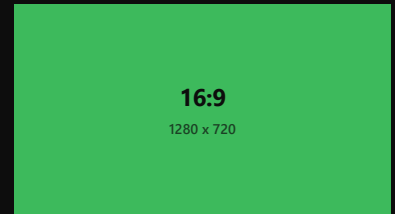
Instagram, Facebook, LinkedIn

**Stories, Reels & Shorts**

Instagram, TikTok, Facebook, YouTube

**Feed post (square)**

LinkedIn

**Thumbnail**

YouTube

Instagram and LinkedIn profile picture: 400 x 400 · LinkedIn profile banner: 1584 x 396 · Facebook shared link preview: 1200 x 628

Keep important things like text, faces, and logos away from the very top and bottom edges on vertical video. That is where the platform buttons sit and they will cover it.